



Nordecke Board Meeting Minutes

Date: September 3, 2026

Time: 6:00 PM

Location: Virtual

Attendees: Justin, Brent, Alicia, Sarah, Brad, Paco, Ashley, Norm, Kurtis, Rick, Maggie, Kevin.

Updates

- A. Chairperson
 - a. No updates.
- B. Communications
 - a. No updates.
- C. Community
 - a. Prideraiser will be in October. Keith Naas will be running it, we'll post on socials.
 - b. Kourtney and Alicia will be meeting with Ronald McDonald House on 9/18 to do a walk through and discuss other ways we can work with them..
 - i. RMDH wants to work on a joint fundraiser contest with The Bailey and the Cincinnati RMDH.
 - c. Worthington Resource Pantry event will likely be scheduled for 11/14.
- D. Creative
 - a. Work will be starting soon on the Hispanic Heritage Night tifo. Tracing will start next week and hours will be posted soon.
 - b. There will be at least one more tifo on the last home match (Halloween). There may be another if the team makes it to the US Open Cup final.
 - c. Locks were changed at the tifospace, we now have new keys.
- E. Gameday
 - a. Sold 52 tickets last week, sold 60 so far for this weekend. Some group sale codes have been created to help push sales.
 - b. The Miami lottery didn't produce enough entries to sell out. All entrants have been invoiced, 51 tickets were sold. Gameday plans to make the remaining tickets available for public sale tomorrow. \$65 for members, \$70 for non-members.
 - c. Upcoming tailgate themes include the beach theme on 9/5, cornhole tournament on 9/12, hispanic heritage on 9/27, Nordecke HoCo on 10/24, and Trunk or Treat on 10/31.
 - d. Norm mentioned that the Board will need to discuss possible ticket sale ideas for upcoming matches, especially 9/27 as that match is at the same time as the OSU vs Texas game.
 - e. Brent asked about offering a discount for bulk ticket sales. Gameday said that is an option, we can put something on the website about it, post in the Nordecke discussion group, reach out to CRIS, Final Third, etc.
 - f. Paco said that the Hard Hat Honoree has been going well, people are starting to get the theme of it. Kurtis said that if we want to connect with any out of town supporter groups for the HHH, he can put us in contact with some of them.
 - g. There are 9 parking passes left for 9/5, they will be going public tomorrow.
- F. Merchandise



- a. Merch sale on 8/29 made \$209.00, there wasn't much due to the low attendance. Another sale will take place soon.
- b. More items will be added to the members only sale on the website on 9/9 and new items will be included each week.
- c. Memberships are trickling in 2-3 per week. Sarah will work on better and more relevant perks to offer members in 2027.
- d. Alicia mentioned that Molly asked in the last FO meeting what we would like to be included in the Crewsletter about the Nordecke organization. The board will need to work on updating the website to have a specific landing page for information.
- e. The FO emailed today about setting up a membership table at the Meet the Team event at the stadium, Alicia and Sarah will attend it.

G. Partnerships

- a. Combustion will be the tailgate partner for this Saturday, they'll be bringing two kegs.
- b. Brad is working on putting together a spreadsheet and survey to send out to partners for the sprint season so that they can rank their preferences, then partnerships will work on scheduling it so that everyone gets a chance to participate in the sprint season.
- c. Brad will be emailing Cobblestone and Kurtis to discuss plans for HIR.

H. Travel

- a. Kurtis said that we had good trips to Nashville and Charlotte, no issues came up.
- b. A smaller group is going to the DC match on 9/9.
- c. Lower travel numbers are being seen league-wide, most likely due to people spending money on World Cup match travel this summer.

New Business

a. Away Hell Is Real Match

- i. The ticket lottery will be happening as usual. Announcements should be made in the next week or two. No significant changes from last year's lottery process.
- ii. Working with Cobblestone on the pregame party.
- iii. Alicia asked if there are any details about the away leg of the Supporter Derby. Kurtis said no updates yet, it will be on Saturday 10/17 the day before the HIR match.
- iv. Justin asked about setting aside tickets from the lottery for the derby participants, the group agreed to it, one ticket per participant in the away match.
- v. Kurtis will follow up ticket pricing, it hasn't been provided by FCC yet.

b. Committee Group Updates

i. Bylaws

- 1. The addendum was sent out to membership last week in the newsletter and it is published on the website. The goal is to vote on it at next month's board meeting.
- 2. Kevin said that the EIN has been requested for the 501c3 formation. He is working with Kourtney on the application to the IRS, it is a 3-4 month process.

ii. Fundraising

- 1. No updates.
- 2. Justin suggested asking Jonah about donating a signed jersey where we split the proceeds between his foundation and the Nordecke.

Open Forum

- A. Happy birthday, Norm!