



Nordecke Board Meeting Minutes

Date: August 6, 2026

Time: 6:00 PM

Location: Virtual

Attendees: Justin, Brent, Brad, Collin, Norman, Kourtney, Alicia, Kurtis, Sarah, Paco, Rick, Nick, Bud, Kevin, Bethany.

Updates

- a. Gameday
 - i. As of 6PM we have 90 match tickets left for Pachuca and 5 parking passes left. We've sold 10+ tickets since the flash sale began earlier today.
 - ii. We still have 11 tickets available for the Pumas match. Not looking to run a flash sale for the Pumas match.
 - iii. We need to work on a strategy for selling tickets for the Montreal match because it's a Wednesday game. We may need to do something similar for Charlotte as well.
 - iv. Justin is looking into how we can put together some group sales ideas to help move larger groups of tickets. Perhaps reserve 1 or 2 parking passes for them at a tailgate if they buy a minimum number of tickets.
 - v. Norm said that gameday is discussing when to launch the lottery for the home tickets against Miami. This will likely be finalized and announced mid-August.
 - vi. Paco thanked all the volunteers for capos, set up, tear down, etc. He discussed upcoming matches and encouraged everyone to come out to help.
- b. Chairperson
 - i. Kourtney thanked everyone for how well HIR went from the tailgate to the march to the tifo to the energy in the stands. She also encouraged everyone to come out to the tailgate and match tomorrow against Pachuca.
- c. Communications
 - i. Collin mentioned that comms has a lot on their plate right now with tailgates, tickets, watch parties, etc; he thanked Fati and Bethany for working to keep up with the requests.
 - ii. The comms team is working to make the communications process more fluid and concise.
- d. Community
 - i. Next community event is 8/15, we will be volunteering at the Worthington Resource Pantry. We still have a few spots available, please signup on the website or email board@nordecke.com if you want to join us! If you know any high schoolers that need volunteer hours, please have them reach out to us as well!
- e. Creative
 - i. Brent thanked everyone for helping get the HIR tifo over the line.
 - ii. The next project will be for Hispanic Heritage Night on 9/27. The design is still being finalized, once we have it hours will be posted to get started.
- f. Merchandise
 - i. Sarah met with Morgan at Supporter Supply this week. Discussed new merch ideas and a possible Nordecke jersey, a new hoodie, etc. Morgan wants to get a limited run of tifo t-shirts that would go out the day after the tifo goes up.



- ii. Starting 8/29, Sarah will have merch available for purchase at the tailgate for a few hours.
- g. Partnerships
 - i. Brad gave a recap on the supporter derby, he gave a big shout out to The Cage for hosting. Nordecke won 19-9. The Cincinnati match will be the night before the away HIR match.
 - ii. Upcoming tailgates - Land-Grant is the beer sponsor for Friday's tailgate.
 - iii. Brad thanked Fati for getting the graphics ready for the remaining away watch parties, looking forward to seeing everyone at the upcoming parties.
- h. Travel
 - i. Kurtis gave an update on recent NorOnTour matches, noting 10 fans attended the Miami match.
 - ii. The next away match is in Charlotte, we're sending about 27 people. We'll be partnering with Mecklenberg Massive for the tailgate, due to it being August in NC they are looking at going to a pub rather than an outdoor tailgate.
 - iii. NoronTour Nashville will be on 8/22, tickets are on sale now!

New Business

- a. Committee Updates
 - i. Bylaws Committee
 - 1. The next bylaws meeting will be 8/13 at 6PM, it will be held virtually.
 - 2. Focus will be on getting bylaws enacted on the 501c3 that we would like to start.
 - 3. The main bylaws for the Nordecke are on the back burner until closer to the end of the year so that they can be enacted before the 2027 full season starts to get them on the new MLS calendar. They will be public and voted on prior to AGM.
 - 4. Members will also vote on the bylaws changes and it will follow the same procedures with the 30 days notice prior to the vote.
 - 5. The board is reviewing the amendment to the bylaws to extend current terms through the sprint season so that they can vote on it and then publish it to membership for review and voting. Kurtis and Kourtney asked the board to review it by Saturday 8/8.
 - ii. Fundraising Committee
 - 1. Working with CopyBrava to run a raffle, CopyBrava wants to raise money to donate to the Columbus Zoo in memory of Marsh the copybara.
 - 2. The raffle so far has been very successful, there are over 75 entries as of now.
 - 3. Brent asked if any other supporter groups want to do similar raffles, Nordecke is here to help. Please reach out to him or other fundraising committee members for more info.
 - 4. Working to gather items for a Nordecke raffle to raise funds.
 - iii. Membership Committee
 - 1. Sarah said that the membership committee is likely no longer necessary. She and Maggie will be working to spearhead this, set up tables at more local events, etc and should have more information at the next meeting.
- b. Community director - Kourtney announced that Emily has decided to step away from the board. She will be handing over her materials and information to the board. The board will be looking for a new community director.



Open Forum

- a. Heithem asked why the current bylaws can't be used for the 501c3 because they were written and reviewed by an attorney for that purpose. Alicia said that the state requires two separate organizations and bylaws.

Action Items

