



Nordecke Board Meeting Minutes

Date: July 9, 2026

Time: 6:00 PM

Location: Virtual

Attendees: Justin, Brent, Brad, Norman, Kourtney, Emily, Alicia, Kurtis, Sarah, Paco, Ashley, Rick, Maggie, Nick, Fati, Bethany.

Updates

- a. Chairperson
 - i. Kourtney motioned to donate \$300 to Black Flag to cover the meat for Smoke Out Cincy for the Hell is Real tailgate.
 - 1. Seconded - Justin
 - 2. Yeas - Kourtney, Bethany (for Collin), Brent, Kurtis, Justin, Sarah, Paco, Emily
 - 3. Nays - none.
 - 4. The motion passed.
 - ii. Kourtney spoke with Will again about Viva and the Pachuca tailgate. Viva will be donating 30-40 bottles of tequila. Norman suggested advertising the tailgate early and often to help sell tickets.
 - 1. Motion to give a pair of tickets to Bill and a pair of tickets to Juliana because of how much Viva is donating.
 - a. Kurtis seconded.
 - b. Yeas - Kourtney, Kurtis, Emily, Brent, Justin, Paco, Sarah, Bethany (for Collin).
 - c. The motion passed.
- b. Communications
 - i. No updates.
- c. Community
 - i. Next event is Mid-Ohio Food Bank on Saturday 7/11, sign ups are a bit light currently but every extra hand helps.
 - ii. A new partnership opportunity may be available with The Karen Wellington Foundation which is a foundation for breast cancer survivors. Emily discussed how we can include them in the 10/24/26 March to the Match, use pink smoke, etc.
- d. Creative
 - i. Brent received the finalized HIR tifo art back for tracing. A schedule will be put together soon to get started on tracing and painting.
- e. Gameday
 - i. Norm said the HIR lottery is now complete. There were 144 ticket requests. Due to lower demand, there are 15 tickets remaining, which will be released for sale this Saturday at noon.
 - ii. Norm requested a comms push and any creative ideas to help sell tickets for NYCFC on 7/22.
 - iii. Ashley asked comms to put out an email Saturday morning about the HIR ticket sale at noon.



- iv. Paco said that as of today all gameday personnel have signed new smoke waivers and have been trained by the front office on smoke deploys.
- v. Paco mentioned doing a possible training for the board as well, though it may be easier to do that virtually.
- vi. Smoke will look a little different going forward. Smoke will no longer be deployed in the crowd areas, it will only be deployed from the capo stands. Each person in the capo stands will have their own bins to place the smoke in after popping it.
- vii. Banners will be at 11AM on Sunday for Burnley.
- viii. For Hell is Real there will be a march to the match meeting at 5:20 at Betty's, likely including banners.
- f. Merchandise
 - i. A few new membership orders have come in for shirts that we don't have sizes available. Sarah has reached out to Morgan for pricing to order the needed shirts.
- g. Partnerships
 - i. Had a good turnout at Spires brewing the Hell is Real beer. Alex is open to doing another beer collaboration. Brad would like to come up with a beer each season. Rick is working on art for the can design. Brad will drop some beer name ideas in general chat tonight for people to discuss and vote on. The beer will only be available at the HIR tailgate as we brewed enough for one keg.
 - ii. Kurtis and Brad are working on the Supporters Derby. For the location, the Fortress is unavailable and HCS is too cost prohibitive. Hilliard City Schools are not available. Teays Valley is available. The Cage is also available and they are willing to provide some refs and no fee. Kurtis and Brad have a video ready that Ashley shot that they are ready to drop next week. The leadership team discussed the benefits of the Cage and Teays Valley and decided on the Cage. Alicia or Kourtney will reach out to confirm. Alicia suggested to Kurtis that a graphic be made to give to the Bailey to send to their members with info on how to find it and what amenities are available there. Tentative name is "Shucks is Debatable" to play on the Hell is Real and Heck is Plausible nicknames.
- h. Travel
 - i. Kurtis said all second half NorOnTour matches are now on sale on the website other than away HIR.

New Business

- a. Committee Updates
 - i. Bylaws Committee
 - 1. Next meeting will be virtual on 7/22.
 - 2. Alicia met with legal aid last month and learned that we don't qualify for anything as a 501c7, however we can start a 501c3. Alicia and Emily are attending a state webinar next month on how to start a 501c3 and what is needed to start it. This will enable the org to qualify for grants and other things. It will also help loosen some restrictions on corporations donating to the org. The goal is to have it up and running by the end of the year for a January 1st start.
 - 3. The new/updated bylaws will aim to take effect 7/1/27 to make things clean with the new MLS season structure. Information will be taken to membership in the fall regarding extending the current director positions by 6 months for the sprint season.



ii. Fundraising Committee

1. For the Supporter Summit, the earliest we could be in the lot on 7/18 would be 2PM and they would not provide port-a-johns or dumpsters. The front office is not willing to budge or provide early access to the plaza. Due to short notice and lack of facilities/available time in the lot, the proposed supporter summit has been canceled.
2. An ask has been put out for donations of items to raffle off.
3. They're working on seeing if updates can be made to the website to allow for different or larger donation amounts.

iii. Membership Committee

1. Paco has not heard back from the front office about being able to get a table set up on the plaza or in the stadium during matches. Kourtney asked to have this added to the front office meeting agenda for next week. Norm will email Will to confirm when this month's meeting will be.
2. Plan to shoot some videos talking about the section, what we do, etc.

Open Forum

- a. No open forum business.

Action Items

