



## Nordecke Board Meeting Minutes

Date: May 7, 2026

Time: 6:00 PM

Location: CML Dublin Branch - Meeting Room 2

Attendees: Kourtney, Kurtis, Paco, Emily, Justin, Ashley, Fati, Rick, Valerie, Nick, Brad, Alicia, Brent, Norm, Sarah, and Kevin.

### Updates

#### a. Chairperson

##### i. Bylaws Overhaul

1. Directors are starting to review bylaws. A committee will be formed to review proposed changes.
2. Brian Lenoy asked how much will be changed. Kourtney said that there is quite a bit that needs updated. Defining terms, correcting conflicting statements in it, the upcoming MLS calendar changes, etc.
3. First review meeting is scheduled for 6/6/26 at 11AM at tifospace.

##### ii. World Cup

1. Email needs to be sent to supporter groups to ask about World Cup watch party plans. Comms will draft the email and Kourtney will send it.
2. Financial Report from Bud
  - a. Current bank balance is \$41.1K.
  - b. This time last year, the balance was \$55.5K.
  - c. The next ticket and parking payment is due 5/18 and is \$6.3K.
  - d. The next payment after that will be 7/17 and each following payment for the remainder of the season will be due every 3 weeks.
  - e. After the ATL match, Bud will do a profit/loss analysis of the game day ticket sales for future planning.

#### b. Communications

- i. No Nordecke Goes Green this year due to spending concerns.
- ii. Bethany will start assigning action item tasks from board meetings to help prevent items from falling into the cracks.

#### c. Community

- i. The next event is at the Worthington Resource Pantry on 5/23.
- ii. Throughout the month of May we're raising funds for The Trevor Project.
- iii. Additional events have been added for June and July and are available for sign up on the Sign Up Genius page.
- iv. Still accepting sign ups for the Pride march, the goal is 100 participants, we currently have 18 people signed up.



- v. Fati asked about posting sign ups for the Pride march and the 10K event this month.
- d. Creative
  - i. Heard back from the FO, they won't keep IATSE for a second tifo lift for the Crew2 match on 5/24. A crowd deploy would be needed if we want to do a tifo display.
- e. Gameday
  - i. Tickets for Second Half of the Season
    1. Justin suggested marketing the 5/24 match as a doubleheader or 2-for-1 for Crew and Crew2.
    2. Gameday would like to release the second half of the season's match tickets onto the website prior to 5/24.
    3. Norm stated that there are 103 tickets available for ATL, we've sold 45 tickets. Norm and Justin have observed that we seem to have a lot fewer regulars or people who buy consistently but there have been more large quantity purchases. We've had our best sales for Philly (other than Crewsmas) but it was due to large group orders.
  - ii. Hell is Real Lottery
    1. Home HIR will be 7/25.
    2. HIR is a big driver of membership sign ups, we should set lottery dates ASAP, Norm is looking to have the lottery open the last week of June.
    3. Norm said there is a possibility of having three lotteries in the second half of the season, as a lottery may be needed for the Miami home match (9/27) in addition to HIR away.
    4. A discussion was had about possibly cutting memberships the day before each lottery to help drive membership purchases. It will be taken to slack for further discussion.
  - iii. Tailgate Uber Proposal
    1. Paco would like to consider setting up a fund out of the gameday budget to have an Uber available if someone at tailgate is too inebriated to drive home.
    2. A suggestion was given to set up a donation on the website to contribute to a fund for Uber rides.
    3. Brian Lenoy suggested adding \$1-\$2 to parking passes to add to an Uber fund.
    4. Brent and Kurtis expressed concern about the liability of becoming responsible for inebriated people at tailgate.
    5. Additional discussion will take place on Slack about this possible initiative.
- f. Merchandise
  - i. Kids Club and Pride merch are in sight for launch in June.
  - ii. Sarah is working on contacting the members who didn't have address/t-shirt sizes in their order, the last few packages should be going out soon.



#### g. Partnerships

- i. Brad said this coming week's tripleheader watch parties are:
  1. Sunday - Saucy.
  2. Wednesday - one at Land-Grant and one at Endeavor's coffee bar in Linworth.
  3. Saturday - Combustion in Clintonville.
- ii. The next home match tailgate partner is Parsons North.
- iii. Supporter Derby is on, looking for a venue if HCS isn't available. The Bailey is on board for it. Kurtis said that there may be a celebrity captain. Alicia suggested the Fortress as an option if HCS isn't available.

#### h. Travel

- i. Tickets have been purchased for the east coast triple header. The first batch of tickets have been distributed.
- ii. Crew York has been doing a great job of planning tailgates and events.
- iii. Kurtis said 35 tickets were sold for NYCFC, 25 for NYRB, and 18 for Philly.
- iv. Alex asked if there are any NorOnTour plans for World Cup events for fans traveling to matches. Kurtis will work on it.

### New Business

#### a. Committee Groups

- i. Brent suggested creating committees for bylaws revisions, fundraising, and future membership focus.
- ii. Brent suggested that each committee should be chaired by an elected officer but any members can join the committees.
  1. Bylaws committee chair - Kourtney
    - a. Alicia and Kurtis will assist.
  2. Fundraising committee chair - Brent
    - a. Justin, Ashley, Kevin, and Rick will assist.
  3. Future membership focus chair - Paco
    - a. Norm, Fati, and Bethany will assist.
- iii. First meetings should be held before the next board meeting and updates provided at the meeting.
- iv. Brent will work with comms to get it out to membership if anyone else wants to participate.

### Open Forum

- a. Alicia said that Supporter Supply is now donating a portion of the Save the Caps t-shirts proceeds to the Southsiders and encouraged everyone to buy a shirt.
- b. Alex asked about the supporter group application, Bethany said that it's not done yet but it's on the to do list and she will work with Nick to get a form up on the website.

### Action Items



- Email needs to be sent to supporter groups to ask about World Cup watch party plans. Comms will draft the email and Kourtney will send it.
- After the ATL match, Bud will do a profit/loss analysis of the game day ticket sales for future planning.
- Alex asked if there are any NorOnTour plans for World Cup events for fans traveling to matches. Kurtis will work on it.
- Schedule first fundraising committee meeting for before 6/4 (Brent)
- Schedule first membership committee meeting for before 6/4 (Paco)
- Work with Nick on a supporter group application form on the website.