

February Nordecke Board Meeting Minutes

02/06/25

Welcome

Director updates:

Chair:

Kourtney stated that the secretary search is currently on, looking for someone who has good note taking skills and can attend meetings.

Treasurer update: Bud has stated he would like to only stay on through the initial change, search for treasurer to replace him over the next month.

This brought up that Nordecke is also looking for a new web master to replace Brian - searching for someone who is good with website technology, application design and back end administration.

Community:

Emily currently has 13 community organizations for the Nordecke (Mid-Ohio Food Bank, StoneWall Columbus, CRIS, Nationwide Children's, Ronald McDonald House, Gladden Community House, Huckleberry House, Star House, The Trevor Project, Special Olympics, MASH Food Pantry, Student Success Stores)

Sent a sign-up genius for volunteers for events throughout the year with these community partners, she is shooting for one each month. Question was brought up about why use sign up genius instead of the Nordecke website, she prefers sign-up genius, and this form is different from the one that is for general Nordecke volunteers that is posted on the website.

Communications

Collin is searching for people on the communications team who can help with graphic design, social media posts and the website. He mentioned a motion he would like to bring up later in the meeting to purchase a Canva Pro account through Nordecke Communications email that would stay with Nordecke for brand continuity and efficiency in having all graphics stored in one place. Kurtis mentioned seeing Reddit: The Massive no longer allowing Twitter links, will comms be also moving away from Twitter? Collin said he is aware, more to come on that.

Merch

Kourtney in for Brad this meeting. 3 tiers of memberships: saver, black and gold. The black membership includes Suppco merchandise items, the gold membership includes all black membership items as well as a t-shirt. Good start to the memberships so far, at 311 via the Nordecke website membership counter. The money raised through kits goes to funding Nordecke projects throughout the year.

Creative

Brent received Tifo keys. He is waiting on art, sewing should start on Monday for Crewsmas Tifo, some is already sewed. He is searching for a new Tifo space. Upcoming Tifos will definitely include HIR, but all others are waiting for the promotional schedule to confirm.

Matchday/Gameday

Brandon is looking to have 2 capos on every stand each game. He would like to see veteran capos working with less experienced capos to get them trained. He mentioned a possible Columbus Percussion Partnership for drum corp, maybe with a 10% discount. More to come on that. Anne Marie spoke on the North Lot logistics. Currently, the North Lot is available, the construction stuff will not be in the way. The entrance to the Nordecke will change from the typical gate. More to come on if the smokers entrance will be utilized for the Nordecke entrance, or if Nordecke will need to enter through the other two gates on the south end of the stadium. Matchday and Gameday are looking for many volunteers to join their team. New banners, please send to Brandon or through proper channels to make sure they are approved. Project jukebox was mentioned, working on logistics and timing of that.

Partnerships

Ryan spoke for Ravi to share partnership updates. Nordecke Cup had two competitive bids for food, Condados and Donatos. Donatos had the best deal of the 2 - \$321.11 for 21 pizzas (some cheese, pep and gluten free options). Allison McKinley mentioned that GCGBAG offered to donate snacks and water to the Nordecke Cup to offset costs, Ryan said he would check in with Ravi and get back to her next week. This conversation was then tabled to slack for the board to discuss. Partnerships motioned to set aside a parking pass for Scott Ghloriesne for beer transportation and his beer captain set up at tailgate, motion passed. Partnerships motioned for \$250 to be allocated for Donuts and Coffee for Sunrise Toast (7 dozen crew themed donuts and 5 boxes of coffee). Motion passed. Nordecke beer is finalized from Endeavor and will be sold in the stadium. Landgrant will provide 13-15 cases of beer for Nordecke Cup, but no firm financial commitment is set as of yet. Newly partnered with Jackie O's and Spires. There will continue to be complimentary parking to partners (1 parking pass and two game tickets), because they are crew fans and they give us beer. Collin read a Nordecke comm from Josh Marks seeking partnership. They offer retro football kits, Ryan has heard of him. They will check in with Space Bar if Josh can set up a tent there for Crewmas Eve.

Travel

Kurtis mentioned Nor on Tour for 2-3 away games outside of HIR, possibly San Diego as they are a new team. Looking to send out a survey to gauge interest. Away ticket links will be available soon.

New Business:

Tickets

HIR and Cleveland Away will be a lottery like always. The first 7 days of the ticket sales will be reserved for members only, looking to drop those tickets for sale early next week. Approximately 200 single tickets for each match.

Crewsmas Eve

\$5 for members, \$10 for non-members at the door. 4 bands that are also big Crew fans are performing. Sales are benefitting CRIS.

Sunrise Toast

Nordecke is still working on who will give the toast as Dr. Pete is unavailable this year, 6:30 am set-up.

Nordecke Cup

Future iterations of Nordecke Cup will be discussed at the March front office meeting.

Open Cup-Crew2 1st Match

Looking for communications to make a survey to gauge interest from the public on attending the match. Would tailgating be possible? It was mentioned that it might be tough for a Wednesday 6pm kickoff, so tabled for now to slack. But, go capys!

Transfer of Info/Tifo Space Keys/Nordecke Property from any prev Board members that Attend.

Tifo keys received, Nordecke championship ring keys received.

Motion to approve Nordecke Canva account - \$120.

Q & A

Chris: Did Nordekce decide who will take over the role as fan council representative? Brent and Kurtis both interested, Kurtis has more time so he will take over.

Alex would like to continue to do Nordecke WX, which provides a good source of weather related information for game days. Good with the board.

Chris mentioned that the new Nordecke entrance for game day could be the smoker entrance, and the board will confirm that with FO.

Collin will work on assigning admin access to the Nordecke Website.

Kurtis offered board meeting space at his office downtown, more on that.

Norm needs drum head sets - size 8, 10, 12.