

Nordecke Board Meeting Minutes

March 6, 2025

Director Updates

Chair:

- **Nordecke Cup 2025 Planning**
 - **Proposed event dates: August 10, August 24, September 21, and October 19.**
 - **This helps to avoid conflicts with OSU, soccer tournaments for kids, and is before decision day**
 - **Dates to be presented to Ty and the front office for confirmation.**

Creative:

- **The search for a new Tifo space is still ongoing - working with the FO to secure a space**
- **HIR sewing will begin next week, it will be the next Tifo**

Community:

- **Thank you to all who helped with the blessing bags**
- **Huckleberry House Amazon drive still ongoing, and will continue through the March 8th and March 22nd games**

Match Day:

- **Discussions ongoing for headset communication among capos and drummers.**
- **Additional discussions with Ty about banner setup and storage.**

Merchandise:

- **Kids Club package to include soccer ball, youth-sized scarf, pin, and membership card.**
- **Want to drop this before May**
- **Potential "Kids Takeover Night" collaboration with Nationwide (working on a meeting to come to discuss more details)**

Travel:

- San Diego trip: 57 tickets sold, pre-game meetup organized.
- St. Louis and DC trip sign-ups are open.
- Charlotte trip planning includes potential nonprofit opportunities and different travel package options (one overnight and back, one with a longer stay time)
- NorOnTour initiative proposed to increase engagement through social media contests (photo contest to start promoting NoronTour).

Communications:

- Canva Pro account will be purchased for \$120 annually after attempts for a nonprofit discount were unsuccessful. This will help with brand continuity and management of graphics passed down between boards.
- A secretary has been found! Welcome Bethany to the board!

Partnerships:

- Thank you to our sponsor, Endeavor, for Crewsmas Eve (almost \$1,000)
- Nordecke Restaurant Week (May 10th - May 17th) to encourage members to support our restaurant partners
- Away San Diego watch party will be with any brewery partner showing the game

Old Business

- Nordecke Cup Recap
 - 60 participants, positive feedback on randomized teams.
 - Post-event surveys will be sent out.
 - Seventh Son sponsored \$500 - \$250 in cash, \$250 in gift cards

New Business

- Tailgate Logistics
 - Adjustments requested for trash can and porta-john placement.
 - Joey retiring from drink distribution duties; a new volunteer is needed. Please thank him for his service!
- Board Meetings & Town Hall Scheduling
 - Board meetings continue on the first Thursday of each month at rotating library locations.
 - Town Hall to be scheduled for the week of April 7 (Ravi will reach out to Seventh Son for confirmation on the space availability - shooting for April 9th)

- **Code of Conduct Review**
 - Concerns raised about delayed signing.
 - Motion passed requiring all board members to review and sign the Code of Conduct by March 20.
 - A non-signed copy will be made available to the public for transparency.

- **Military Appreciation Initiative**
 - Proposal for displaying military service flags at a future match.
 - Potential for themed merchandise to recognize veterans and active-duty members.
 - Tabled for slack
- **US Open Cup Plans**
 - Discussions with Ty incoming regarding logistics for banners and supporter involvement.
 - Awaiting confirmation on drum usage and game day setup.

Next meeting is scheduled for April 3, 2025.