



Nordecke Board Meeting Minutes

Date: May 1, 2025

Time: 6:15 PM

Location: Columbus Metropolitan Library, Northside Branch, Meeting Room 2

Attendees: Brad Holloway, Kurtis Roush, Paco Argondizza, Collin Hill, Kourtney Sullivan

- Updates
 - Chairperson
 - No new updates.
 - Ty should be getting back to Kourtney soon with dates that HCS is available for the Nordecke Cup.
 - Current bank balance is \$71K. No significant cash expenditures on the horizon except HIR parking passes (\$13.7K). Kourtney and Bud will be meeting next week to add Kourtney's name onto the accounts so that a board member will be on it and can review financials/statements.
 - Communications
 - Housekeeping Updates
 - Updated Bluesky domain to reflect Nordecke.com.
 - Posted all director email addresses on the board page on the website.
 - Have tried to be more intentional about sharing posts on all platforms and making sure posts are shared to the facebook group as well
 - Community events have a dedicated socials post.
 - Motions are being added to the website as Brian has time, hope to have it wrapped up soon. Post will be made on Slack when it's been uploaded.
 - Tifosweat has joined discord and has a Bluesky account. Every time they post an update, the comms team shares it.
 - Kurtis has been more active with the NorOnTour IG and comms has been making sure to reshare content and contest posts.
 - Disciplinary Committee Updates From March
 - A committee was held and the findings determined that the board member in question was not at fault and did not break the CoC. No additional or further escalations have been taken against that board member.
 - Also because Brandon chose to step down from the Board and leadership team, the Board is not pursuing disciplinary investigations. To clarify, Brandon stepped down for personal reasons not due to the disciplinary investigation.



- Kurtis asked if once a disciplinary committee is created, are they signed up for a 90 day period. Brad explained that it was set up similar to jury duty so the first ask for the next committee would be those that served on the previous committee, if the next investigation occurred within a certain time period.
- Brad said the website merchandise issue is fixed and kits are back up and running.
- Community
 - Collin shared that the next volunteer event is the Columbus 10K finish line on 6/1/25.
 - After that will be the Pride parade on 6/14/25.
 - Brent suggested adding the volunteer events to the Nordecke calendar, Brad will work on it.
 - Kurtis asked if we are still maintaining the Nordecke app.
- Creative
 - Tifosweat has been active working on the HIR tifo for the last 10 days or so. Kourtney said that more schedule details will be shared shortly and major pushes will be done for volunteers. All hands on deck are needed.
 - Will need several volunteers for the HIR tifo lift and they will need to be available for a couple of hours the night before for a practice lift.
- Gameday
 - Figuring out weather for Saturday. Currently have a call out for volunteers to come help with banners. Some banners need to be fixed up and repainted.
 - Talked to Ty about a possible march to the match for HIR starting near Betty's.
 - Promdecke is on Saturday as well.
 - Working on a giant balloon arch.
 - There will be a corsage/boutonniere station.
 - There will be a spiked punch and non-spiked punch.
 - Prom themed playlist.
 - There will be a vote for a Prom King and Prom Queen, and will possibly have them come up on the center capo stand to lead the Nordecke in singing Wise Men.
 - Kurtis noted that we have invited some of the Charlotte fans to our tailgate. Norman said if you see a Charlotte fan looking lost, offer to help them find the tailgate.
- Merchandise
 - Roughly 850 members right now. Approximately 30 have come from the HIR lottery. Sitting at around 100 unique lottery entries for 203-205 tickets. Lottery closes on Monday.



- Two new merch drops are coming soon, new things we haven't done before.
- Kids Club - finally have vendors squared away, will be launching this weekend (pending getting the graphics for it).
 - Kurtis asked if the kids club memberships will count as Nordecke memberships. Brad said no, for legal reasons the kids club will not be Nordecke memberships because we will not be retaining the kids information.
- Partnerships
 - Columbus Eagles sponsorship discussion - Kourtney will put forward a motion on slack to counteroffer the Eagles to purchase 20 individual season ticket memberships to do as the Nordecke sees fit (donate to local girls soccer teams, partnerships, etc), and create a section of the seating area called the Nordecke Nest. The budget would be approximately \$1500.
- Travel
 - St Louis - partnered with the St Louligans, they hosted us at their tailgate, had approx 40 Crew fans at the tailgate. Everything went really well! They had a video game trailer set up at their tailgate as an activity. The Board voted unanimously for The Nordecke to make a \$100 donation to the St Louis Pride festival which is one of the non-profits that the St Louligans support. Where appropriate, Kurtis will continue reaching out to the local supporter groups for away meetups.
 - Philly is up next - we've sold 8 tickets so far and are working with those folks to coordinate some pregame activities.
 - Charlotte 5/24 - after talking to Bud, it was decided not to do a bus to Charlotte because it has been difficult to fill buses to Charlotte and Nordecke has historically ended up having to eat a lot of the cost. Kurtis has organized a hotel block (approx \$50 off the rate you would get on your own) and the block will be good for the entire weekend. As of now, there are 32 or 33 tickets sold. The sale is open for another week or so. (as of 5/4/25, we've sold 40 tickets for Charlotte).
 - Miami is 5/31 - have sold 10-15 tickets so far. Not expecting a lot of sales.
 - Turning attention to the away HIR match soon. Will likely do a hotel block, bus, etc. The match will be on 7/12. The bus will likely be a down and back trip, the hotel block will be available separately for those not taking the bus.
- New Business
 - Hell Is Real Updates
 - Tifo - discussed earlier in the meeting.
 - Tailgate - discussed earlier in the meeting.
 - Lottery - discussed earlier in the meeting.



- Supporter Soccer Game
 - Not enough time to put together an 11 v 11 roster for the home HIR match but they are very interested in setting it up for the away leg and continuing into the future.
- Alternative transportation partnership for a July match
 - Collin said the idea is to potentially have the 7/29 match have an underlying theme where we promote our fans/membership to take a bus, bike, walk, etc to the match to reduce dependency on cars. It would be in partnership with COTA as well.
 - Chet, a Nordecke member, is helping with the biking aspect, looking to create a bike route utilizing routes/trails that eventually leads to a bike parade down Nationwide Blvd.
 - Also working on a partnership with the Franklinton Cycleworks (the ones who set up the bike station at every match).
 - One of the ideas would also be to set up a few COTA buses to transport people from the free lots in Grandview to the stadium.
 - Will work with CPD for the officers that monitor Nationwide Blvd to increase awareness of right of way, that there will be more bikes, etc.
 - Would like to have some tents set up on the sidewalks for COTA, Veo, Franklinton Cycleworks, etc to share more information.
- Open Forum
 - A question was asked about the NA being available at the tailgates.
 - Kourtney said yes, we will have a cooler with NA options going forward, regardless of whether or not Darren is at the tailgate.
 - Nick brought up the Crew 2 game issue with the FO closing off access to the Nordecke. Norman asked if they gave a reason why. Allegedly the FO said we have to sell 400 tickets for them to consider opening at least one section of the Nordecke.
 - Brad said that the Board will make sure this is a talking point on the next FO call.
 - Kourtney said she will also bring up a point about part of the Nordecke being the only area that has some shade from the stage roof and needing that to be open so people can get some relief from the heat.
 - Collin said he will message Ty tomorrow to get the conversation started because the Heck Is Plausible match is 5/18 and the next FO call is 5/15. Goal will be to have an answer from the FO by 5/15 if not sooner.
 - Norman asked if there are any more Crew 2 matches scheduled at LDC so far, Nick said not currently.
 - Kourtney asked how many tickets are left for Saturday - Norman said there are 121 left currently.
 - Brad stated that all remaining regular season tickets are now listed for sale on the website as well.



- Heather asked who is doing the NA cooler. Brad repeated Kourtney's earlier comment about a NA cooler being provided by the board going forward including the non-spiked punch for HIR.
- Brent asked about the Columbus Eagles. Norman said that the Board is considering different proposals and will be voting shortly on what to take back to the Eagles, nothing is ready to present today but it will be done in short order.
- A question was raised about the anonymous email sent to the Board emails as well as numerous unaffiliated people's emails that may have been pulled from Slack. Collin will check to see if emails can be hidden from public view on Slack.

Action items

- ☐ Add community events to Nordecke website calendar