

# **Nordecke Board Meeting Minutes**

## **March 6, 2025**

### **Director Updates**

#### **Chair:**

- **Nordecke Cup 2025 Planning**
  - **Proposed event dates: August 10, August 24, September 21, and October 19.**
  - **This helps to avoid conflicts with OSU, soccer tournaments for kids, and is before decision day**
  - **Dates to be presented to Ty and the front office for confirmation.**

#### **Creative:**

- **The search for a new Tifo space is still ongoing - working with the FO to secure a space**
- **HIR sewing will begin next week, it will be the next Tifo**

#### **Community:**

- **Thank you to all who helped with the blessing bags**
- **Huckleberry House Amazon drive still ongoing, and will continue through the March 8th and March 22nd games**

#### **Match Day:**

- **Discussions ongoing for headset communication among capos and drummers.**
- **Additional discussions with Ty about banner setup and storage.**

#### **Merchandise:**

- **Kids Club package to include soccer ball, youth-sized scarf, pin, and membership card.**
- **Want to drop this before May**
- **Potential "Kids Takeover Night" collaboration with Nationwide (working on a meeting to come to discuss more details)**

## **Travel:**

- **San Diego trip: 57 tickets sold, pre-game meetup organized.**
- **St. Louis and DC trip sign-ups are open.**
- **Charlotte trip planning includes potential nonprofit opportunities and different travel package options (one overnight and back, one with a longer stay time)**
- **NorOnTour initiative proposed to increase engagement through social media contests (photo contest to start promoting NoronTour).**

## **Communications:**

- **Canva Pro account will be purchased for \$120 annually after attempts for a nonprofit discount were unsuccessful. This will help with brand continuity and management of graphics passed down between boards.**
- **A secretary has been found! Welcome Bethany to the board!**

## **Partnerships:**

- **Thank you to our sponsor, Endeavor, for Crewsmas Eve (almost \$1,000)**
- **Nordecke Restarurant Week (May 10th - May 17th) to encourage members to support our restaurant partners**
- **Away San Diego watch party will be with any brewery partner showing the game**

## **Old Business**

- **Nordecke Cup Recap**
  - **60 participants, positive feedback on randomized teams.**
  - **Post-event surveys will be sent out.**
  - **Seventh Son sponsored \$500 - \$250 in cash, \$250 in gift cards**

## **New Business**

- **Tailgate Logistics**
  - **Adjustments requested for trash can and porta-john placement.**
  - **Joey retiring from drink distribution duties; a new volunteer is needed. Please thank him for his service!**
- **Board Meetings & Town Hall Scheduling**
  - **Board meetings continue on the first Thursday of each month at rotating library locations.**
  - **Town Hall to be scheduled for the week of April 7 (Ravi will reach out to Seventh Son for confirmation on the space availability - shooting for April 9th)**

- **Code of Conduct Review**
  - **Concerns raised about delayed signing.**
  - **Motion passed requiring all board members to review and sign the Code of Conduct by March 20.**
  - **A non-signed copy will be made available to the public for transparency.**
  
- **Military Appreciation Initiative**
  - **Proposal for displaying military service flags at a future match.**
  - **Potential for themed merchandise to recognize veterans and active-duty members.**
  - **Tabled for slack**
- **US Open Cup Plans**
  - **Discussions with Ty incoming regarding logistics for banners and supporter involvement.**
  - **Awaiting confirmation on drum usage and game day setup.**

**Next meeting is scheduled for April 3, 2025.**