

Monthly Nordecke Board Meeting Agenda February 1, 2024

Present:

Katie Sherer (Chairperson)

Chris LaMacchia (Communications Director), Natalie Gallagher (Communications Deputy), Kaitlin Francis (Social Media Content Coordinator)

Heather Giles (Community Director)

Brandon Starkey (Creative Director), Nick Chernick (Creative Deputy)

Scott Spencer (Matchday Experience Director), Norm Groves (Matchday Experience Deputy & Nordecke Drum Corps representative)

Kourtney Sullivan (Matchday Operations Director), Derek Durham (Matchday Team)

Brad Holloway (Merchandise Director), Allison McKinley (Merchandise Deputy)

Bud Tyler (Travel Director & Treasurer), Kevin Clark (Travel Deputy)

Ravi Pandey (Partnerships Director), Ryan Wilber (Partnerships Deputy)

Cara Grigsby (Secretary)

Next meeting: March 7th

Announcements:

1. Treasurer's Report

2. Old Business

a. Code of Conduct (Leadership)

- i. Everyone present at the meeting that is part of Senior Leadership signed the CoC in person.
- ii. Will need to get signatures from Trent, Joey, TK, Heithem & Collin. (As well as any other individuals that join the Senior Leadership Team.)

b. Supporter Groups & The Collective

- i. Chris suggested tabling this because we need to gather feedback from the membership base as a whole and the SGs that are active in figuring out the best way forward.

c. Member Education

- i. Nordecke "educational" videos are in the works.
- ii. Ryan has reached out to someone regarding these. Katie said there was someone else who is interested in helping with the project as well.
- iii. It was decided that a brainstorming session needs to take place to make sure everyone is on the same page and has a chance to get their ideas out there for the project.

d. Ticket Update

- i. Two Proposals from FO
 1. **Proposed Idea 1:** 30 tickets at STM price.
 2. **Proposed Idea 2:** 75-135 for every other game at close to face value (Crewsmas, HiR and Miami will be 30 tickets only, no matter what)
- ii. **What if we suggest a hybrid Idea:** We'll buy the first 30 at the season ticket rate and then anything beyond that, we purchase at the modified pricing. Which would nearly cut our costs in half.
- iii. *Brad motioned that the board counter the FO's offer and ask for all remaining single game tickets as the first step at the season ticket member price, the first 30 at the discounted price & the remaining tickets to be purchased at the dynamic pricing amounts. Kourtney seconded. (9 yes/0 no), motion passes.*

- e. **Dave & Buster's Event – 2/10 4-7 p.m.**
 - i. Covered during public session. Must register for event.

3. New Business

a. Meeting/Agenda Structure

- i. A lot of things don't need to be part of an executive session.
- ii. We want to be able to publish an agenda ahead of the monthly meetings so that members can decide if they want to come to the meeting or if things can be further discussed on Slack, via email, etc.
 - 1. New timeline: Topics/updates for meeting to be dropped in the leadership channel on Slack the Thursday before the monthly meeting, giving the leadership team plenty of time to decide the order and structure of the agenda and meeting.
- iii. Discussions were also had about which topics need to remain in an executive session. Mainly surprises and confidential items from the FO.

b. Partnerships Update

- i. Nordecke Bowling League (w/ Heather)
 - 1. League starting in May, details forthcoming.
- ii. Nordecke Bingo at Endeavor (week of Crewsmas) – 2/21 at Endeavor
- iii. Crewsmas Eve & Crewsmas – Crewsmas Eve at Ruby's
 - 1. Ryan is looking for more bands to play, he has one lined up so far. Allison reaching out to a band she follows and loves.
 - 2. Ticket proposal: \$5 pre-pay, \$10 at the door. Wristbands will be given upon entry.
- iv. Sunrise Toast on Crewsmas Morning and Duck Donuts to provide donuts. Looking to get 100 donuts.
- v. Beer Partner for 2/24 – Parsons North

c. Membership/Merch Update

- i. Beanie Pre-Sale – Beanies go on sale 2/5, \$15, should arrive the week of Crewsmas.
- ii. Input For New Merch – hoping to drop different merch options each month.
- iii. All Hands-on Deck Kit Packing 2/20 (tentative)

d. Community Activities Survey

- i. Heather to be putting a survey together to gather input from the membership base about community partners.

e. Nordecke Cup

- i. Proposed dates were going to be discussed, but a conversation with Ty needs to take place first, tabled for now.

f. Fight for Air Climb & Polar Plunge

- i. *Heather motions for a \$250 donation to Fight for Air. Brad seconds. (8 yes/0 no), motion passes.*
- ii. *Brad motions for a \$350 donation to Polar Plunge. Brandon seconds. (8 yes/0 no), motion passes.*

g. Sewing Machines

- i. Brandon spoke to Caitlin Durham about cleaning the sewing machines and servicing them to extend their lives as much as possible.

4. Other Committee updates

- a. Chairperson
- b. Communications
 - i. Chris recently obtained full control over the Nordecke Slack and will pass on that role to his successor as it will remain a Comms Director duty.
- c. Merchandise
 - i. Allison brought up at the end of the meeting that people have reached out about a Sober Option for the Membership Kit moving forward. Brad said people have reached out to him as well.
 - ii. The group decided that we will offer the option for members to swap out their shot glass for a mug this season. Kaitlin offered to make a graphic advertising the swap option.
- d. Partnerships
 - i. Ravi let us know that the CoGo partnership has been renewed for the 2024 season.
- e. Community
- f. Matchday
- g. Creative
- h. Travel

5. Action Items

- a. Supporter Group Survey (deadline to be launched by the next board meeting on 3/7)
- b. Informational Video Brainstorming (Deadline: 2/8/24)
- c. Ticket Resource Page
- d. Email CoC to leadership team members not in attendance at February Board Meeting

6. Closing